

# Product Database



**Article no.:**  
**12442553**

**Productsheet: August 20, 2025, 2:45 am**

## General information

|                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Article number      | : 12442553 Alasia 5-in-1 recycled aluminium and plastic 150 cm data sync and 27W fast charge cable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Description         | : The Alasia 5-in-1 data sync and 27W fast charge cable is made from sleek and durable recycled aluminium and recycled plastic. The cable features USB-A and a Type-C input connectors combined with a Type-C and a Lightning/Micro USB combi output connector. USB-A to USB-C provides a power output of max 27W, and all other connection options max 15W. Compatible with both CarPlay and Android Auto. Whether you're at home, in the office, or on the move, the Alasia cable delivers performance and style in one compact package. Cable length: 150 cm. Recycled Aluminium. |
| Brand               | : Unbranded                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Material            | : Recycled Aluminium                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Colour              | : Royal blue                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| PMS color reference | : 286c                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Length              | : 150,00 cm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Diameter            | : 0,80 cm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Weight              | : 30 gram                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Country of origin   | : PRC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Engraving color     | : White                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

## Default print option

|                               |                   |
|-------------------------------|-------------------|
| Recommended decoration option | : Laser engraving |
| Default print location        | : front           |
| Print maximum colours         | : 1               |

## Packaging information

|                                        |                    |
|----------------------------------------|--------------------|
| Blank product individual packing       | : Premium Envelope |
| Decorated product individual packaging | : Premium Envelope |

## Transport packing

|                      |          |
|----------------------|----------|
| Export carton        | : 200 PC |
| Inner carton         | : 100 PC |
| Export carton weight | : 11 kg  |

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Export carton : 51 cm x 32 cm x 35 cm  
(Length x Width  
x Height)

Statistical code : 85444290900000000000

**Power**

Battery operated : No

Battery included : No