	210190	Kym recycled tyre tread check keychain						
Million 2000		Parameter	Score	e Information				
		Materials > 50%	21	Recycled plastic and metal				
		End of life (Recyclable in practice)	0	(Partly) recyclable but no clear explanation to the end user				
		🚯 Country of Origin	7	United kingdom				
		Environmental certification	0	Not applicable				
		Social audit	10	SMETA audited				
		Sustainable branding	0	Not applicable				
		Packaging > 50%	4	Multipack cardboard box				
		Traceable supply chain	10	Raw material vendor is known				
		Total	52					
		25	5	75				
		SMETA		0.01 kg CO ₂ e				

How do we score the 8 parameters?										
Element	Score 0	Score 2	Score 5	Score 7	Max. score	Weight	Total score			
Materials >50%	Class 4 (e.g. virgin plastic)	Class 3 (e.g. bamboo)	Class 2 (e.g. organic cotton)	Class 1 (e.g. recycled plastic)	7	3	21			
End of life (Recyclable in practice)		>90% materials recyclable in EU with clear explanation to end user	100% recyclable in EU with clear explanation to end user (mono materials)	Circular (second life) take back systems in place (PF or partner)	7	2	14			
Country of Origin	EPI score below 40	EPI score between 41-59	EPI score between 60-69	EPI score above 70	7	1	7			
Environmental certification		OEKO-TEX [®] , part of BCI, IBD Organic, OCS Blended	STeP by OEKO-TEX [®] , BlueSign [®] , PETA-Approved Vegan, Soil Association, OCS 100	DETO TO ZERO by OEKO- TEX [®] , C2C, GRS [®] , GOTS [®] , RCS, Carbon Neutral, FSC [®] , PEFC™	7	1	7			
Social audit		3 rd party audit (membership) (BSCI, SMETA, SA8000, WRAP)	3 rd party audit high ranking (A/B or Gold etc.)	FWF, Fairtrade, B Corp, Ethical Trading Initiative	7	2	14			
Sustainable branding			Eco passport by OEKO-TEX [®]	GOTS [®] , GRS [®]	7	1	7			
Packaging >50%	Class 4	Class 3 (no virgin plastics)	Class 2 (no virgin plastics)	Class 1 (no virgin plastics)	7	2	14			
Traceable supply chain	TIER 1: Vendor is a trader using multiple factories (not identified)	TIER 2: Production location (factory) is known	TIER 3 (and beyond): The raw material and processing suppliers are known	The whole supply chain is known and can be proven through technology or certification (from raw material to product)	7	2	14			
	1	1	1	Total	56		98			