

210493

Brite-Americano® Eco 350 ml spill-proof insulated tumbler



	Parameter	Score	Information		
	Materials > 50%	21	Recycled plastic		
2	End of life (Recyclable in practice)	10	Recycle in plastic bins (Score 5)		
(3)	Country of Origin	7	United kingdom		
	Environmental certification	0	Not applicable		
₩	Social audit	10	SMETA audited		
₽	Sustainable branding	0	Not applicable		
₩	Packaging > 50%	4	Home compostable bag (biobased)		
₩	Traceable supply chain	10	Raw material vendor is known		
	Total	62			
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	25	50	75		



How do we score the 8 parameters?

Element	Score 0	Score 2	Score 5	Score 7	Max. score	Weight	Total score
Materials >50%	Class 4 (e.g. virgin plastic)	Class 3 (e.g. bamboo)	Class 2 (e.g. organic cotton)	Class 1 (e.g. recycled plastic)	7	3	21
End of life (Recyclable in practice)		>90% materials recyclable in EU with clear explanation to end user	100% recyclable in EU with clear explanation to end user (mono materials)	Circular (second life) take back systems in place (PF or partner)	7	2	14
Country of Origin	EPI score below 40	EPI score between 41-59	EPI score between 60-69	EPI score above 70	7	1	7
Environmental certification		OEKO-TEX®, part of BCI, IBD Organic, OCS Blended	STEP by OEKO-TEX®, BlueSign®, PETA-Approved Vegan, Soil Association, OCS 100	DETO TO ZERO by OEKO- TEX®, C2C, GRS®, GOTS®, RCS, Carbon Neutral, FSC®, PEFC™	7	1	7
Social audit		3 rd party audit (membership) (BSCI, SMETA, SA8000, WRAP)	3 rd party audit high ranking (A/B or Gold etc.)	FWF, Fairtrade, B Corp, Ethical Trading Initiative	7	2	14
Sustainable branding			Eco passport by OEKO-TEX®	GOTS [®] , GRS [®]	7	1	7
Packaging >50%	Class 4	Class 3 (no virgin plastics)	Class 2 (no virgin plastics)	Class 1 (no virgin plastics)	7	2	14
Traceable supply chain	TIER 1: Vendor is a trader using multiple factories (not identified)	TIER 2: Production location (factory) is known	TIER 3 (and beyond): The raw material and processing suppliers are known	The whole supply chain is known and can be proven through technology or certification (from raw material to product)	7	2	14
Total							98